

# TITIAN WORLD

**Edition 1** October 2011 Complimentary



#### SPECIAL MOMENTS ON TITIAN'S JOURNEY

#### **Numbers:**

- Titian's school rebuilding programme has directly touched the lives of over 1,100 students - and, indirectly, at least as many families and countless members of the communities involved. In total, the programme has touched close to 5,000 people directly or indirectly.
- For the past three years, Titian had over 250 high school students under its scholarship programme. All the 80 sponsored students graduated in July 2011 with 19 of them being accepted into universities. The remainders work as skilled employees or run their own businesses. Some are determined to get into university next year. Without Titian's help, all 80 students would have been forced to drop out when they were 15 and go into manual

### Entering a new world:

• Through Titian, students are introduced to a 'new world' that includes; computer literacy (with all the benefits that entails), a high level of competence in English and significantly greater confidence. Above all, the students are able to dream about their future with the wherewithal to make it a reality, maybe the most precious gift anyone can give.

#### Rippling out to the community:

• The 'ripple' effect of the students' success on their parents and the wider community is another rewarding facet of Titian's work. Parents have been inspired by the Bayat students' success. They fully support education and are pleased to see their children developing dreams and ambitions. They are also developing their own ambitions for self-improvement with Titian's help. This has spurred Titian on to include helping communities around schools as well as the students in the schools themselves as part of its activity. This help will include micro finance with coaching and mentoring support.

#### **Community Learning Centres (CLCs):**

• CLCs provide an invaluable resource for underprivileged communities. People can use the library, have help using the computers so that they gain some measure of computer literacy and learn other practical skills. In a community environment they also meet others and are able to share their knowledge too. Titian believes that CLCs are an effective way of empowering communities and fostering entrepreneurial

#### Supporting teachers too:

• In order to build the calibre of teachers required to inspire Titian students to achieve their very best, Titian has introduced a Teacher Quality Improvement programme. The programme recognises the crucial role that the teachers play in their students' success.

# Inspiring a brighter future

How the foundation's successes achieved over the past 5 years are shaping the foundation's future direction.

#### Titian's Vision

The Titian Foundation's vision is to improve the education, knowledge and skills of Indonesians in order to empower, bring confidence and ensuing growth of people and their heritage.

- Establishing networks with national and international organisations. These include: Companies with CSR Programmes, Donor Institutions, Educational Institutions, Non-profit Institutions, Related Government Bodies, Professional Volunteers and Community Leaders.
- Facilitating community empowerment through education. Included in this strategy are: Building educational facilities and infrastructure (school buildings, libraries, sport halls), developing and implementing Education and Learning Programmes, and to develop Community Learning Centres.
- Boosting community-generated income through Entrepreneurship Training Programmes, workshop Facilities and Micro Financing Assistance.

#### **Five Years of Breathtaking Progress**

Much has been learnt in the past five years. It is clear that the foundation, whilst maintaining its role in education, is also getting more involved in supporting rural communities through micro finance and the provision of community centres. This offers even greater scope for both individual donors and corporate donors wanting to contribute as part of their corporate social responsibility programmes. A positive aspect of working with Titian is that donors get to be involved – with corporate donors engaging their staff in activities to support the foundation. This can include practical help in the communities or support through the marketing and selling of school and community batik and ceramics.



'Broadening the scope of Titian's activities means that donors can get involved in a wider range of projects, some of which may be particularly close to their hearts. A wider range of projects also offers greater possibilities for both individual donors and corporate donors wanting to contribute as part of their corporate social responsibility programmes. The options really are endless!' Lily Kasoem.

## TITIAN MILESTONES

#### 2006

The birth of Yayasan Titian Masa Depan, widely known as Titian Foundation.

Helping the women of 2004 Aceh Tsunami victims with a micro-finance programme to help rebuild family economies. The programme offered practical help to the community through income-generating activities with close training and coaching by

Rebuilding collapsed schools after the 2006 Yogyakarta earthquake, namely TK (kindergarden), SD (primary school) and SMP (Junior High School) in remote village of Bayat, Klaten, Central Java.

Starting a consecutive 3-year full scholarship programme for students with economically disadvantaged backgrounds to allow them to stay in school for at least three more years with close supervision and capacity building during extra curricular activities. This year, the the programme reached its fourth generation.

Partnering with ROTA (a Qatar-based foundation) to build a vocational school in BAYAT Klaten majoring in batik and ceramics which are the two potential skills of the village, from which the community can earn money. The school started its first operation in the school year of 2009 and is named SMKN 1

Facilitating and building a Community Learning Centre in Gemawang Village, Ambarawa, Semarang,

Running a school-based capacity building program for SMKN1 ROTA Bayat.

Running the Teachers Quality Improvement training programme to improve the quality of more than 500 teachers a year over a four year period.

Building and facilitatinng two more CLCs in Tasikmalaya and Padang in the aftermath of the earthquakes that hit both places.

Helping to find sponsors for the graduates who pass university entrance exams so that they can

Publishing a unique batik book written by Sri Soedewi Samsi in both English and Indonesian. The English edition is to be sold to support the complimentary distribution of the Indonesian edition to schools, batik cooperatives, museums and libraries.













Picture from left to right: Aceh Women working on Emping Cooperative Industry, as part of Micro-Finance Programme • SMP (Junior High School) Banyuripan 1 Bayat Klaten, Central Java, that is rebuilt by Titian following the school collapse after Yogya earthquake • Scholarship Recepients Generation 1 pose for Camera with Lily Kasoem -founder of Titian and Nick Cashmore - the donor • SMKN 1 ROTA Bayat, a vocational school majoring on Ceramics and Batik as the most potential genius of the village • Community Learning Centre, where nearby children and youngsters can visit after school for reading, watching educational movies, using computers and the internet • TQI - Teacher Quality Improvement, an ambitious program to enhance the teaching skills, pedogogy knowledge and personal/social skills of primary and high school teachers of Yogyakarta and Central Java.



s the foundation considers its future and how best to help Indonesia's rural communities, Lily Kasoem offers some insights into Titian's successes to date and the key learnings which will help guide its future strategy and ways in which donors can contribute to making that future a reality. Mark Grudzinski, a Titian Board Member, caught up with her in between engagements during a

recent trip to Yogyakarta.

#### Q: When did Titian's work in Bayat start?

The event that triggered Titian's founding was the 2004 Asian Tsunami and its terrible aftermath. People needed sustained long-term help to rebuild their lives and their communities. This same principle now drives our community work in

Another disaster, the May 2006 Central Java earthquake, was the catalyst for Titian's involvement in Bayat. We rebuilt three schools that had been destroyed by the earthquake in the village of Banyuripan in Bayat. These included a kindergarten (with 40 children), an elementary school (with 240 students) and a secondary school (with 810 students). In total we helped almost 1,100 students between 5 and 15 years of age.

Alongside the school construction, Titian also added a computer lab, music room and library with over 3,000 books, 200 films and a number of educational

#### Q: What made you decide to build a vocational school at Bayat? We received a request from then the Governor of Central Java, Mr. Mardianto,

that Titian builds another a vocational school in Bayat for batik and ceramic studies. It made a lot of sense because batik and ceramics are the two activities that villagers can undertake to earn money. In the Bayat vocational school the students not only learn how to make ceramics and batik the traditional way but also use the computer as a medium to help them design, produce and sell the products they are making.

There are currently about 500 students studying at the Bayat vocational school aged between 15 and 18. This school is fully funded by ROTA a Qatar-based foundation.

#### Q: What do you see as the most significant achievements of Titian's work with the youngsters?

All the Bayat students who are connected to Titian are now computer literate. They have also developed good reading habits and English is spoken easily among them. Thanks to the many visitors and volunteers from abroad visiting Bayat, the students are very confident speaking to foreigners. Once very timid and shy, they have now become more forthright and assertive.

Their increased confidence means that a number of the scholarship students have won various awards and accolades. These include the Maths Olympics, the International Youth Entrepreneurship competition in Argentina, Batik and Ceramic designs, documentary film making, and a student company competition in Jakarta. One student even spoke at a fund raising event in Doha in front of hundreds of prospective donors.

Without Titian's help, students would have dropped out when they were 15 years old. Their future would have been completely different. By allowing children to continue their eduction Titian makes a real difference to their lives.

## Q: How is Titian's scholarship scheme different from other scholarship

The Titian programme ensures the funds go directly to the school. It is really a system of 'structured sponsorship' so that there is no opportunity for the funds

The Titian programme provides a complete package. This includes; school tuition, pocket money, school uniforms, books, and lunch. Most importantly, Titian closely supervises the students.

Titian introduces these students to the world of reading and information technology through which they achieve computer literacy, so that they can use the computer as tool to help them do their work. They also see real life in the wider

world outside their own village, and have opportunities to meet and communicate with English speaking people, and gain knowledge of entrepreneurship.

The result of all this is that these children in our programme possess a high degree of confidence and are not afraid to speak their minds. In short, they know that they can become anything they want to be! However, they are not selfish and know how to work as a group.

And, they are bright children too. 19 out of 31 children who applied to university got accepted and 6 of them are on a full scholarship basis due the very high grades they achieved. This is more than a 50% success rate.

#### Q: What effect has this success had on their families and the wider community?

Well, these positive changes in the attitude of Titian students do not go unnoticed. In fact Titian has witnessed a wonderful ripple effect. Now all the Bayat children have begun to dream and study harder. They want to be like Titian's students; well read, independent, confident and exposed to the wider world. They think this is cool. So they too want to continue studying when they can, rather than having to drop out.

> What's really remarkable is that the parents have also changed. They are now fully in support of their children staying at school longer rather than taking them out early to work. It is even accepted that they may go to study in another town or city.

> Some parents now also want to get a chance to become computer literate and be allowed to go to the library to read or learn to read. Some have expressed a desire to be given time to learn to do batik and ceramics at the school as a way to enhance the skills and knowledge they already have.

### Q: Would you say that Titian helped the adults from the village gain a sense of hope in the future

Traditionally people in the villages have accepted their lives, not believing that much will change. But now, because of Titian's work, this is beginning to change. We saw a glimmer of light in their eyes, when we explained that Titian can help them too. We spent time sitting around with some of the women from the village and discussed their lives and their dreams. Based on what they told us, Titian has concluded that our next project should be to help the community around our school.

This is my personal passion; the development of Community Learning Centres (CLCs). There are a lot of different talents available that are currently unexploited. Additionally, by offering micro finance with coaching and training, people from the

community will be able to make the most of their skills and talents.

#### Q: Was there a reason the initial Titian programmes focused on the children? When Titian first started its programmes, it purposely focused on children before

touching the adults. Children are more open to new ideas, to new possibilities. This strategy seems to have worked. Adults are interested now that they see their children growing up the way they are. They too are intrigued and keen to make changes in their own lives. In short, they now believe change is possible. The best way to change people is to allow them to see that change as a positive thing that improves their lives rather than something that is forced upon them. Children are the natural place to start.

#### Q: Titian is also helping teachers?

My personal dream

is that we can work

the community and

our donors to create

a brighter future

together.

with children,

The other adults who have benefitted from Titian's help are the teachers. We wanted them to be on top form, anticipating the demands of enthusiastic Titian students so we set up the Teacher Quality Improvement (TQI) training programme. With sponsorship from Vodafone and ROTA, the programme lasts for four years, involving over 500 teachers each year from the area of Yogyakarta and its surroundings. This is the first year of doing the programme and we are now monitoring its results.

#### Q: What are you expecting from future batches of Titian students?

More good news can be expected next year, I believe. This year is the first generation of Titian students that have graduated. We are expecting the second generation to excel to an even greater extent. After all, the second generation will be more prepared, they know what's coming. Unlike the first group who never knew that a scholarship was going to be offered to them. When Titian found them, they were all in very low spirits, as they thought that it was the end of the road for them when they graduated from secondary school.

#### Q: In the future Titian will continue supporting children from rural areas and help the communities too?

Much has been learnt in the past five years. It is clear that the foundation, whilst maintaining its role in education, is also getting more involved in supporting rural communities through micro finance and, of course, the provision of Community Learning Centres.

## Q: This means that there are many more opportunities for donors to

Broadening the scope of Titian's activities means that donors can get involved in a wider range of projects, some of which may be particularly close to their hearts. A wider range of projects also offers greater possibilities for both individual donors and corporate donors wanting to contribute as part of their corporate social responsibility programmes

The great thing about Titian, is that donors can be directly involved too - with corporate donors engaging their staff in activities to support the foundation. This can include practical help in the communities or support through the marketing and selling of school and community batik and ceramics.

The possibilities really are endless!

#### Q: What's your personal dream for the foundation?

That we can work with children, the community and our donors to create a brighter future together.

25 August 2011

## FACT SHEET

#### **Board Members**



**BOARD OF PATRONS:** Roosniati Salihin, Chairwoman Nick Cashmore, Member Bob Yanuar, Member Prof. Djamaludin Ancok, Phd., Member Mark Grudzinski, Member

**BOARD OF OFFICERS:** Lily Kasoem, Chairwoman Ira Kasoem, Secretary Ludiawati Gunawan, Treasurer

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Partnering and in cooperation with:





▲ JA Worldwide









#### Bank Accounts Scholarship Program: Permata Bank - GKBI Jakarta Branch IDR account: 4100 403 930 USD account: 4002 535 020 Benecifiary: Titian Foundation

Swift Code: BBBAIDJA

Other Program: PANIN BANK - Menteng Prada Jakarta Branch IDR account: 1235 000 675 USD account: 1236 000 665 Benecifiary: Titian Foundation Swift Code: PINBIDJA

BDF 0000

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## **STOP PRESS**

starting November 2011 www.titianfoundation.com changes into

www.titianfoundation.org

## **BOOK LAUNCH**

## **TECHNIQUES, PATTERNS AND MOTIFS BATIK** YOGYA & SOLO

Pala Lada, Alun-Alun Indonesia, 10 March 2011

In partnership with PaninBank, Garuda Indonesia, Majalah Clara, Kapital Bravo, Nick Cashmore and Naturatama, Titian Foundation launched a 'one of a kind' batik book, entitled Techniques, Motifs & Pattern Batik Yogya and Solo. Consisting of nearly 600 pages, the book describes the technical aspects of batik making process and depicts nearly 400 traditional batik patterns found around Yogyakarta and Solo.

The book was written by Batik expert and scholar, Ibu Sri Soedewi Samsi visiting one village to another in rural Java to search the indigenous patterns and redraw them in the attempt of scientific research and preservation.





Roosniati Salihin, the Vice President Director of Panin Bank says: "PaninBank is very proud to be part of the publication of this book. It is always in the heart of PaninBank to actively participate in any attempt to preserve Indonesian culture and enhance community education. This book will provide sufficient knowledge for younger generations and will ensure the preservation and development of batik as a fundamental part of Indonesian culture."

In the foreword of the book, Dr. Mari Elka Pangestu -the Minister of Trade of the Republic of Indonesia- expressed her faith that many people will benefit from the book, from students to batik enterprenuers all over Indonesia who will be able to adopt the patterns depicted in the book to enrich the diversity of their product designs and eventually enhance their business portfolio. At the official opening of World Batik Summit (Jakarta, 29 September 2011), Dr. Mari Pangestu presented the book to the President Susilo Bambang Yudhoyono and his entourage.

The book is published in two editions: English and Indonesian. Most of the Indonesian copies are intended for complimentary distribution to schools, batik organisations, museums, researchers, scholars and the small and medium size enterprises that make up the batik industry of Indonesia. Every purchase of the English edition contributes to the complimentary publication and distribution of one copy of the Indonesian version. Please contact the Titian Foundation for purchases and complimentary

www.titianfoundation.com www.titianfoundation.com

## NEWS BLITZ

#### TOI

# Enhancing the Skills and Knowledge of 240 Teachers



In order to provide sustainable development in Indonesia, Titian Foundation -in partnership with ROTA, Vodafone and Ministry of National Education (MONE)- focuses on education by providing training for Indonesian elementary and secondary school teachers to improve their skills in the areas of personality building, social skills and pedagogy in an attempt to deliver more appropriate learning activities. We believe that improving teachers' skills will contribute significantly to the quality of the education they provide. The programme is named TQI, Teacher Quality Improvement, and designed to run for four consecutive years, commencing in August 2010 and completed by August 2014.

At the beginning of each year, a seminar and workshop for headmasters is held to gain input and socialise the program. In the first year, the seminar was attended by 111 headmasters and 50 school supervisors from Yogyakarta and Central Java and three officials from Ministry Of National Education. By the end of July 2011, eight batches of training for 180 teachers from elementary schools and 60 teachers from secondary schools has been successfully completed. [August 2011]

#### ROTA

## **ROTA Volunteers Visit Bayat**

With the support from ROTA (Reach Out To Asia) - Qatar Foundation, Titian Foundation helped SMKN 1 ROTA Bayat Klaten to facilitate a visit to Bayat by volunteers of Faculty Members and students of Virginia Commonwealth University (VCU) Qatar. Their activities included training for potential teachers of SMKN 1 ROTA Bayat, art teachers of Klaten Regency, women entrepreneurship in Pager Jurang Village and giving classes to students SMKN 1 ROTA Bayat comprising of fashion drawing, pattern drawing, logo drawing and photoshop. These activities have brought great satisfaction to both volunteers and beneficiaries alike. [May 2011]



#### **SCHOLARSHIP**

# The Orientation Program Of Scholarship Recipient Generation 4

Titian Scholarship Generation 4 commences for the school year of 2011-2012 and comprises 77 underprivileged students from around Bayat. They are enrolled to various vocational and senior high schools within the vicinity. According to Titian tradition, an induction program was introduced at the beginning of each generation, which all students are obliged to join. This year, it was held on 17 July 2011 at SMKN 1 ROTA Bayat. Conducted in a fun and educative atmosphere, the details of the program are explained by older generations of scholarship recipients. It is an opportunity for students and titianers to mingle and to get to know each other better. There is also an assesment section where they are briefed about their duties as scholarship recipients. [July 2011]



#### **SCHOLARSHIP**

#### Bayat's Best Students Go To Jakarta



As part of scholarship programme, Titian organises a reward trip to the capital city for the best performing students of the year. They are selected based on educational merit as well as noneducational merit, such as: inter-personal skills and their active participation in Titian activities. The main purpose of the reward is simply to broaden their horizons, given the fact that most of them rarely travel outside their own village. The 9-day trip included various itineraries; starting with visiting museums, amusement parks into an 'edutainment' trip to TV station, industrial parks and the CLSA office, the main donor of scholarship programme. It was a very much anticipated event for all students, especially as most of the activities are new things to them. They are exposed to a world that is entirely different from their daily living environment. Not only are they extremely happy with the trip but -most importantly- it is a real eye-opener for them all. [June - July 2011]

#### CLC

## 'Community Learning Centre Gemawang'

The Titian Foundation once again proved its consistent and strong commitment towards education for all in Indonesia. During the period of 2009 – 2010 the Titian Foundation built a new Community Learning Center (CLC) located in Gemawang Village, Semarang, Central Java, around 45 minutes drive from Semarang. The project consists of a commercial gallery, class rooms and a library that functions



as community learning center and equipped with 11 computers, LCD and projectors, and a comprehensive book collection. This project aims to enhance the knowledge and skills of the villagers. *Galeri Gemawangi* is the name of its commercial gallery that is intended for fostering the community's entrepreneurship through the promotion of local products of small scale business units operated and managed by members of the Gemawang community. On 29th March 2011 the Titian Foundation handed it over to the local government and was innaugurated under the name *"Rumah Pintar Gemawangi"* to be in line with a *Rumah Pintar* national program launched by the first lady, Mrs. Ani Susilo Bambang Yudhoyono, to empower and enhance the capacity of the community.

#### **AWARD**

#### **Bayat Student Conquers Cordoba**



Together with four other Indonesian students, Ines Wardani - a 16-year old student from Bayat, Klaten (shown far left in the picture)- was awarded second prize at the International Forum of Entrepreneurs held in Cordoba, Argentina on 9-14 May 2011. The event was organised by Junior Achievement Worldwide, a US-based non profit organisation whose mission is to inspire and prepare young people to succeed in the global economy. 20 delegates with a total of 600 exceptional students from 12 countries around the world were competing on behalf of their respective countries.

Ines' long road to Cordoba was started two years ago when she was awarded a full scholarship by the Titian Foundation and enrolled in SMKN 1 ROTA Bayat. As a scholarship recipient, she was obliged to actively participate in the school's and foundation's activities. Through our after-school programs, she had developed both her personality and her knowledge. Being elected as the Promotion and Advertising Manager of SMKN 1 ROTA Bayat Student Company -AKIRA- was a mind opener for her and made her realise that she actually has a talent in business and leadership. Titaners have been encouraging her to broaden her horizons by participating in JA Worldwide activities. She won the ticket to Cordoba through a tough national competition held by Prestasi Junior Indonesia (PJI), a JA Worldwide affiliation in Indonesia.

Her story has inspired people from Bayat, young and old alike. She has proven that even a modest village girl who might have not been able to pursue higher education without a Titian scholarship has now earned an opportunity to travel half way around the globe to compete with other international students and win a top prize! She had overcome all obstacles in her path.

Now, parents in her village are encouraging their children to follow in her footsteps. Similarly, her fellow students are also motivated to become like her. Indeed, her story may inspire us all to pursue our goals in life. [May 2011]

## AWARD

### SMKN 1 ROTA Bayat Strikes Again



On 23 – 24 July 2011, SMKN 1 ROTA Bayat participated in the Annual Student Company Fair held in CityWalk, Jakarta. Under their own company named AKIRA, our students gained a tremendous success in this event and were awarded as Best SC Performance and 2nd Runner Up, with the highest return amongst its 'big city cousin' competitors. This is the second time that a student company from SMKN 1 ROTA Bayat won the Best Performing Student

Company. Last year SC Sakura of SMKN 1 ROTA Bayat also participated in the Annual SC Fair held in Plaza Semanggi, Jakarta. As a first timer, Sakura also won for The Most Active Student Company. Not only did they make a healthy profit, they were also rewarded for their efforts with prize money. [July 2011]

#### **SCHOLARSHIP**

# Scholarship Students Pursue Higher Education at College and University

The scholarship program generation 1 have completed their high school education this year. 31 of them were determined to pursue their studies to a lever higher and were applying to various state universities. 15 of them have managed to fulfill their dream and are now studying at Trisakti, IPB Bogor, Universitas Diponogoro, Universitas Negeri Yogyakarta, Universitas Sebelas Maret Surakarta, Universitas Setiabudi Surakarta, Universitas Teknologi Yogyakarta, Institut Seni Indonesia Surakarta, Multi Media Training Center Yogyakarta majoring in various diciplines. Most of them have been granted full scholarships either from Titian donors or by the universities with which they enroll. Shown in the picture are Bastian Hidayat who was granted a full scholarship by Universitas Trisakti and Hanif Fatarah who received a full scholarship from IPB Bogor. [July 2011]

